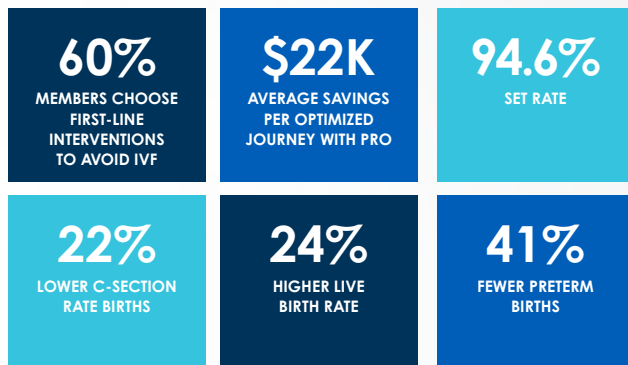


Fertility, Hormonal Health and Family-building Support

Comprehensive support across every life stage, every journey, every person

Boost Employee Retention

95% of members say they'll stay longer at their employer because it offers Carrot.



The Journeys

Planning

- Pre-pregnancy / TTC
- Adoption planning
- Pre-pregnancy anxiety
- At-home testing
- Metabolic health support

Pursuing

- IVF
- IUI
- Adoption
- Gestational surrogacy
- Fertility preservation
- Culturally competent care

Pregnancy

- Birth planning
- Financial planning
- Doulas
- Miscarriage
- High risk support
- Milk shipping

Parenting

- Postpartum
- Parenting
- Pediatrics
- Manager training

Hormone health

- Menopause
- Low testosterone
- Gender-affirming care
- Telemedicine for menopause

Implementation Made Easy

As a **JoinHealth** curated solution, adding **Carrot** to your health plan is simple. No separate processes, extra contracts, or administrative burdens to worry about.

Pricing

SOLUTIONS	CORE	PRO
Unlimited access to Carrot Academy, Carrot Experts, and Carrot Companions for all journeys Adoption / Surrogacy / Pregnancy + Postpartum / Fertility / Parenting / Menopause / Low T / GAC	✓	✓
Custom Carrot Plans and care navigation for all journeys Adoption / Surrogacy / Pregnancy + Postpartum / Fertility / Parenting / Menopause / Low T / GAC	✓	✓
At-home technology Precision ovulation trackers, fertility and wellness tests, discounts	✓	✓
Steerage to National Bluecard network fertility clinics	✓	✓
Access to Carrot's clinical and non-clinical network in Provider Finder Excluding fertility clinics (steering to Bluecard network)	✓	✓
Carrot Rx: Supplemental to PBM for discounted cash-pay rates, expedited delivery, and pharmacist support	Optional	Optional
Financial Reimbursement for non-medical expenses Adoption / Surrogacy / Pregnancy and postpartum journeys ONLY		✓
Carrot Card®		Optional
Cost (case rate):	\$1,200	\$1,700

For employers who select the pro option, two payment models are available:

1 Reimbursement model

A member pays for care up front and submits an itemized receipt. Carrot reimburses the member directly to their bank account.

2 Carrot Card®

Plan Sponsor will create an account to allow members to fund care without having to pay up-front, out-of-pocket.

Carrot offers engagement-based pricing, so customers are only charged for members that need Carrot's deeper level of support. The case rate unlocks access to all of Carrot's comprehensive resources for a 12-month period. Members can change journeys (for example, from fertility to maternity) at no additional cost.

